

BACR Public Engagement Fund – Application Form

Project Information

- 1. Project Title.** Provide a clear and descriptive title for your project.
- 2. Lead Applicant.** Name, affiliation, and contact details. Applicants must be full BACR members.
- 3. Additional Applicants (if applicable).** List any team members, collaborators or partners involved.
- 4. Funding Requested (£).** Up to a maximum of £500.
- 5. Applicant Experience.** Describe any previous experience with public engagement activities or events. All experience levels are welcome; lack of experience should not deter applicants.

Project Details

- 6. Project Summary (up to 500 words).** Describe your project in clear, non-specialist language. Include:
 - An overview of the activity
 - What participants will do
 - The cancer research topic being explored
 - Why this approach is engaging or appropriate for your target audience
- 7. Project Aims (up to 150 words).** Outline the aims of your project. These should be clear, achievable, and aligned with public engagement objectives.
- 8. Project Team and Partnerships (up to 100 words).** List the individuals and organisations involved in developing and delivering the activity.
- 9. Audience (up to 200 words).** Describe:
 - The primary audience for the project
 - How you will reach that audience
 - Expected participant numbers
 - How the project benefits this group
- 10. Project Location (up to 100 words).** Provide the location(s) for both development and delivery.
- 11. Inclusive Practice (up to 200 words).** Explain what steps you have taken to ensure the project is inclusive and accessible to your target audience. Consider age-appropriate activities, accessibility needs, and barriers to participation and inclusive design choices.
- 12. Importance of Funding (up to 100 words).** Explain why support from this fund is essential for your project. Confirm whether the project would still take place is

funding is not awarded and that no alternative funding routes (e.g., institutional budget or research grant) are available.

Budget and Timeline

13. Budget Breakdown. Provide an itemised budget that clearly outlines what the funding will be used for and why each cost is essential for delivery. Review eligible costs in the fund guidance.

14. Project Timeline. Provide the expected start and end dates, as well as any key activity dates you wish the review panel to note.

Evaluation

15. Measuring Success (up to 200 words). Explain how you will assess the impact of the project in both the short and long term. This may include:

- Participant numbers and demographics
- Feedback collected during or after the activity
- Evidence of learning, engagement, or attitude changes